## GLOBAL - Tescue

# **LIKE AND** SHARE

How To Share Global **Rescue Travel Safety** Information With Clients

Want to share travel safety information with your clients, employees and vendors? Like, share or retweet Global Rescue posts from your social media accounts.

Global Rescue posts provide critical travel tips and information for a variety of adventures: from filtering water in the backcountry to packing a first aid kit to options for emergency communication. Use our expertise to help reinforce your sales and marketing campaigns.

If your business already has a social media presence, follow these three steps to start sharing important travel health and safety tips and suggestions.



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#### ONF

Follow or like Global Rescue on social media:



### TWO

Share, reply or retweet Global Rescue's posts from your accounts with a comment relevant to your audience. Examples: "Here's some handy travel information if you are planning an upcoming trip" or "Check out these safety travel tips from Global Rescue."

### THRFF

Include #SafeTravelPartner at the end of your post.

Global Rescue posts almost every weekday. Choose which posts would interest your clients, employees and vendors. If you have any topic content ideas or would like to contribute your expertise, please contact us at marketing@globalrescue.com.

#### GLOBAL RESCUE | 800.381.9754 | INTL. +1.617.459.4200 | WWW.GLOBALRESCUE.COM

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